

ImpactMojo

Development Know-How for Social Impact

Free, PhD-level development education for practitioners, researchers, and organisations across South Asia.

11

Flagship
Courses

38

Foundational
Courses

16

Games &
Simulations

11

Interactive
Labs

www.impactmojo.in

Built by development economists. Open source. Free forever.

What is ImpactMojo?

ImpactMojo is a free online learning platform built specifically for development professionals in South Asia. We provide PhD-level courses, interactive tools, economic simulations, and AI-powered study companions -- all designed for practitioners who work in the field, not just the classroom.

Our Mission

Development education should not be locked behind university paywalls or expensive certifications. ImpactMojo makes rigorous, applied knowledge accessible to anyone working in the development sector -- from NGO field staff to evaluation consultants to policy researchers.

Built By

Varna Sri Raman -- Development economist with field experience across South Asia. Background in econometrics, impact evaluation, and programme design.

Vandana -- Education specialist focused on accessible learning design and practitioner-first pedagogy.

Who It's For

NGO Teams	MEL officers, programme managers, field coordinators needing practical skills
Researchers	PhD students, evaluation consultants, think tank analysts
Students	Development studies, public policy, economics graduates
Organisations	INGOs, CSR teams, government agencies needing team training

Platform Contents

Everything below is free and open access. No login required for course content.

11 Flagship Courses

Development Economics | Gandhian Political Philosophy | Monitoring, Evaluation & Learning | Data Visualization for Impact | AI for Development | Politics of Aspiration | Media, Communication & Development | Constitution & Law | Social & Emotional Learning | Public Policy | Gender & Development

38 Foundational (101) Courses

Short courses covering research methods, data literacy, qualitative methods, political economy, fundraising, community development, environmental justice, digital ethics, econometrics, and more.

Interactive Tools & Libraries

16 Economics Games	Prospect theory, game theory, wealth inequality, public goods -- learn by playing
11 Interactive Labs	Theory of Change, MEL Design, Gender Studies, Storytelling, Policy Advocacy
27 Book Companions	Interactive study guides for essential development texts
Dev Case Studies	200 evidence-based cases from 117 countries, 10 themes, 7 regions
ImpactLex	500+ development sector terms -- searchable glossary
Development Discourses	500+ curated research papers, books, and grey literature
AI Study Companions	NotebookLM-powered assistants for every flagship course

For Organisations

ImpactMojo works with NGOs, INGOs, CSR teams, and government agencies to build capacity at scale. All courses are free for individual team members. Premium adds professional tools and team management.

Institutional Offerings

Custom Learning Paths

Curated course sequences for your team's needs -- MEL basics for field staff, DiD for research units, gender mainstreaming for programme teams

Team Dashboard

Track completion rates, quiz scores, time-on-task, and engagement metrics. Filter by team, project, or individual

Bulk Certificates

Branded completion certificates with your organisation's logo for all team members

Workshops

Live, cohort-based training sessions. Topics: MEAL, Theory of Change, Research Methods, Data Analysis. Starting at Rs.12,000 for up to 6 participants

1:1 Coaching

Direct access to Varna and Vandana for research design, methodology review, career guidance

Organisation Plan: Rs.1,499/user/month

Includes all Professional tools + team dashboard + custom paths + dedicated account manager + invoice billing.

Premium Tools

Professional-grade tools for practitioners who need to go from learning to doing.

Practitioner -- Rs.399/month (~\$5)

- * Research Question Builder Pro -- PICO/SPIDER framing with method suggestions
- * Theory of Change Workbench Pro -- assumption mapping, evidence linkage, PDF export
- * Downloadable PDF certificates + LinkedIn-shareable credentials
- * Discord and Telegram community access

Professional -- Rs.999/month (~\$12)

- * Everything in Practitioner, plus:
- * Qualitative Insights Lab Pro -- AI thematic coding for FGDs and interviews
- * Statistical Code Converter -- Stata, R, Python, SPSS with diagnostics
- * VaniScribe AI Transcription -- 10 South Asian languages, speaker diarisation
- * DevData Practice -- 36 dataset generators, 840,000+ rows (DHS, NFHS, ASER, MGNREGA)
- * Visualization Cookbook -- 14 chart types, production-ready R/Python/Excel code
- * DevEconomics Toolkit -- 11 Shiny apps: RCT power, DiD, RDD, synthetic control
- * 7 interactive workshop templates
- * Priority coaching + monthly expert webinars

ImpactMojo

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Free forever. Open source. Built for South Asia.

Website	www.impactmojo.in
Email	hello@impactmojo.in
GitHub	github.com/Varnasr/ImpactMojo
Docs	impactmojo.gitbook.io/impactmojo
WhatsApp	Professional Learning Community (free)
Newsletter	Research Rundown on Substack

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